

WORLD ENDURANCE CHAMPIONSHIP 2022

BUTHEEB INTERNATIONAL ENDURANCE

THE FIRST SUSTAINABLE ENDURANCE EVENT

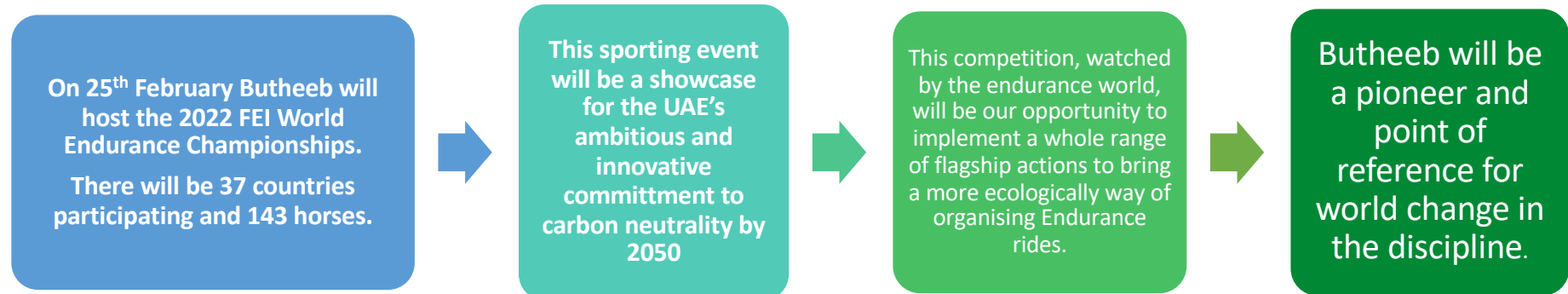


Championship Butheeb 2022

[LIVE RESULTS](#)[TECHNICAL SHEET](#)[TIME TABLE](#)[ACCESS GUIDELINES](#)[OFFICIAL WEBSITE](#)[SUSTAINABLE WORLD ENDURANCE CHAMPIONSHIP](#)[SITE MAP](#)[SHUTTLE BUS TIMING](#)[CONTACT NUMBERS](#)

WORLD ENDURANCE CHAMPIONSHIP 2022 - BUTHEEB INTERNATIONAL ENDURANCE

SHOWCASE FOR THE UNITED ARAB EMIRATES' COMMITMENT TO INNOVATION IN SUSTAINABLE ECOLOGY



CARBON-NEUTRALITY BY 2050

Leader : The UAE will be the first middle-Eastern/African country to reach this goal.



OUR OBJECTIVES

INNOVATION

Implementing
innovative,
pioneering and
concrete actions
towards an
ecological transition
during this World
Championship

VISIBILITY

Showcasing and
making these
actions known by all
stakeholders :
the public,
competitors, VIPs,
organisers and the
media

A NEW ERA

Moving this sport forward
into a new era , here in
Butheeb, a major player in
the world of endurance .
What happens here during
this Championship will be
a starting point for new
approaches to endurance,
here and elsewhere.

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Our 10 commitments



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1

ORGANIZATION

Reducing negative impacts by teams, horses, organisers, the public...

2

NATURAL SITES

Reducing negative impacts on biodiversity and nature

3

PLASTIC BOTTLES

Reducing the use of plastic water bottles during the competition

4

WASTE

Reducing single-use plastic waste

5

WASTE SORTING

Increasing waste collection for optimal recycling

6

RECYCLING WATER

Reusing water from the cooling area for agriculture

7

REDUCING EMISSIONS TRANSPORT

Reducing the number of vehicles on the track

8

LOCAL PRODUCTS

Increasing use of local produce

9

IMPACT ASSESSMENT

Green action appraisal and measurement of progress

10

OFFSETTING CO₂ EMISSIONS

Financing local projects for biodiversity recovery

**Together
for sustainable endurance
our 10 commitments**

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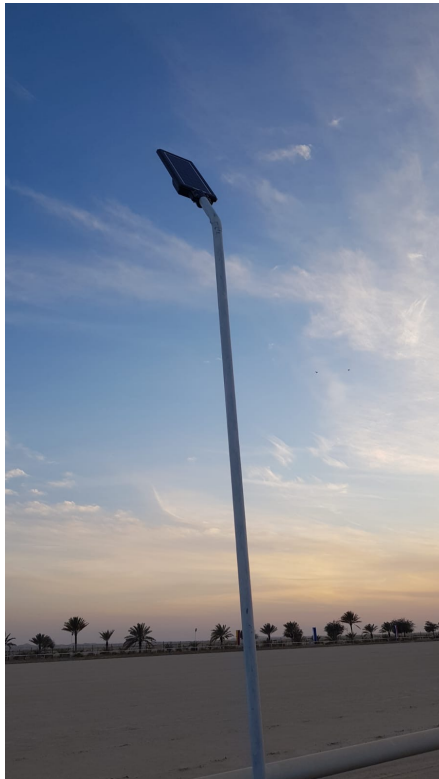
SIGNS ON THE COMPETITION AREA



INNOVATION = 4 fields of action

REDUCING CO ₂ EMISSIONS	REDUCING PLASTIC	SAVING WATER
LOCALLY SUPPLIED FOOD 85% local food		

LOWERING CO₂ EMISSIONS



Solar street lamps :
300 solar street lamps
installed on the 2 500 m on
the start line



Fewer vehicles:

A drastic cut from 1000 cars to
just 250 on the field of play

- 1 car per competitor
- Officials, media, and
organisers: hybrid vehicles
and collective transport
where possible



Shuttle buses:

Regular shuttles to and from
hotel accommodation.

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PLASTIC FREE



Water : replacing the use of 500 000 bottles by 3 litre buckets to be used for cooling the horses



Recycling bins throughout the site and waste recycled through the appropriate channels



Biodegradable cutlery:

No plastic cutlery will be used on site

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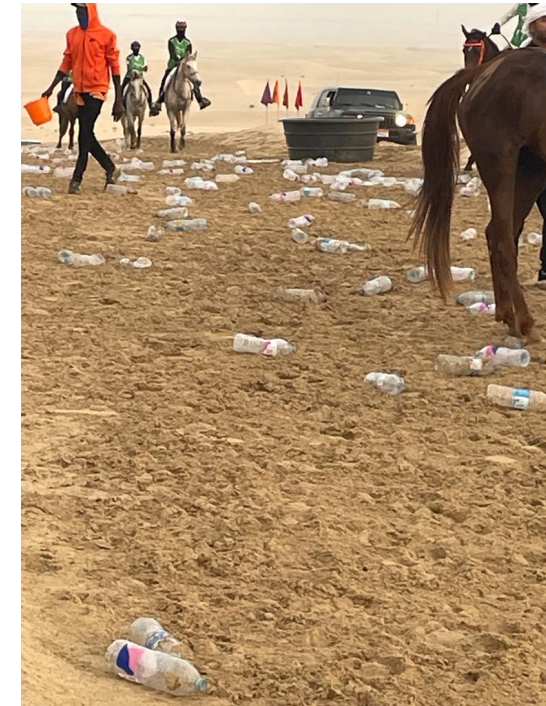
SAVING WATER



Butheeb hotel area :
dispensers to reduce
plastic pollution



Cooling area :
Desalinated water
recycled for nature



Main water points :
Reducing bottles. Water
available in buckets from
big troughs



SUSTAINABLE FOOD



Local food:

All the organiser's dining and catering points on site will be, as far as possible, supplied by local farms.

Bio-waste to be recycled

Food donation

Any surplus food to be donated to a local cause, the Emirates red crescent



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The positive impact of this sustainability action plan can be presented at the COP28 in Dubai



“We will put all our capabilities to make the conference a success. The UAE will remain committed to global climate action to protect the planet,” said Sheikh Mohammed bin Rashid Al-Maktoum, who also serves as prime minister of the UAE.

Source: <https://arab.news/46upg> 11/11/2021

The 28th session of the Conference of the Parties (COP 28) to the UNFCCC will convene from 30 November to 12 December 2023. It will take place in the United Arab Emirates.

**A QUANTIFIABLE TOTAL OF CO₂ SAVINGS
can be made and presented at the COP28**



About us :

YesWeGreen provides ecologically friendly solutions, advice and support to event organisers committed to green transition and sustainability, within their framework and their projects. Our domain of expertise is to accelerate this transition with the goal of having a positive impact of the sustainability of organisations and their projects; to identify key markers for those first steps and the solutions required for mid to long term success.

We have worked with: Ville de Paris / ADEME / Bouygues immobilier/ l'Oréal / Société Générale / Galeries Lafayette / WWF / RAJA / SNCF / Certified Sustainability Solutions at the COP21PARIS, Lauréat Prix ACCOR/Vivatech.

YesWeGreen : a knowledge base : we transmit our savoir-faire to the organisers we work with

The measures we suggest above are part of the objective of holding an event resolutely determined to make this a more eco-responsible competition; to define the first actions required in order to reduce negative impact (energy, resources, biodiversity).

Any informations : contact@yeswegreen.org